FOR IMMEDIATE RELEASE

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UF Engineering’s Integrated Product and Process Design Program Hires Director

GAINESVILLE, Fla. --- Integrated Product and Process Design, a senior capstone program within the Engineering Innovation Institute at the University of Florida, has named Rodney Guico, Ph.D., as its new director.

Dr. Guico joins the program from the Florida Engineering Experiment Station Network (FLEXNet) at UF, where he served as director since September 2015. In this role, he was responsible for the external outreach functions of the Florida Engineering Experiment Station (FLEXStation) and encompassing management of the FLEXStation Network, which included developing and delivering applied research, educational, and workforce development programs to Florida’s entrepreneurs, industries and citizens. He was also the Director of Electronic Delivery of Gator Engineering (EDGE), the distance-learning program for online engineering master’s degrees, certificates, and professional education courses at UF. Established in 1995, IPPD is a program within the Herbert Wertheim College of Engineering that gives students hands-on experience working with industry sponsors and faculty coaches, in a team setting, to develop industrial products. “The IPPD program truly embodies how the engineering college is Powering the New Engineer with interdisciplinary innovation and leadership experiences”, stated Dr. Guico. “I look forward to focusing my efforts on industry engagement and working with the faculty coaches to deliver a unique capstone design curriculum and a rewarding experience for our engineering students.”

Former IPPD Director, R. Keith Stanfill, Ph.D., P.E. will continue providing support and guidance to ensure a smooth transition through June 2018. "We are incredibly grateful to Dr. Stanfill for his years of education and talent, he’ll sorely be missed”, noted Erik Sander, Michael Durham Director, UF Engineering Innovation Institute. “I don’t think we could ask for a better professional to carry on Keith’s legacy than Dr. Guico.”

Dr. Guico holds a Bachelor of Science degree and research doctorate in Materials Science and Engineering, both from Northwestern University. He relocated to Gainesville in 2006 and joined the Natural Sciences Department at Santa Fe College as an interim assistant professor in the Biotechnology Laboratory Technology Program. There he created and developed nanotechnology-focused curricula and integrated laboratory modules targeted at the nano-bio workforce. Rodney joined the University of Florida in 2008 as an adjunct assistant professor in the Particle Engineering Research Center (PERC). While at PERC, he co-developed, coordinated, and taught a multidisciplinary seminar course, “…Nano for the Rest of Us,” offered through the Department of Materials Science and Engineering. He has also directed and supervised activities related to UF Centers and Institutes, the Florida Space Research Initiative, and congressional appropriations through the UF Office of Research.

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About Integrated Product and Process Design
The Integrated Product and Process Design program is an innovative educational initiative at the Herbert Wertheim College of Engineering at the University of Florida. Our students work in small multidisciplinary teams under the guidance of faculty coaches and industrial liaison engineers to design and build authentic industrial products for sponsoring companies.

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